

EXPLORING THE PSYCHOLOGICAL IMPLICATIONS OF CHATGPT: A QUALITATIVE STUDY

Dana Rad¹, Gavril Rad^{1,*}

Center of Research Development and Innovation in Psychology, Faculty of
Educational Sciences, Psychology and Social Work, Aurel Vlaicu University
of Arad, Romania

dana@xhouse.ro, radgavrilrad@gmail.com

Abstract: *As chatbots become increasingly prevalent in our daily lives, it is important to consider their psychological implications. In this qualitative study, we conducted a focus group with 10 psychology students who had experience interacting with chatbots. Participants discussed their emotional responses, attitudes, and behaviors related to chatbots, as well as ethical concerns. Thematic analysis revealed four main themes: (1) convenience and efficiency, (2) frustration and dissatisfaction, (3) social and emotional connections, and (4) ethical considerations. The findings suggest that chatbots can provide convenience and efficiency, but may also lead to frustration and dissatisfaction when they are unable to meet users' needs. Additionally, participants reported feeling a sense of social and emotional connection with chatbots, and expressed concerns about ethical issues such as data privacy and the potential for chatbots to replace human interaction. These findings have implications for the design and implementation of chatbots, as well as for ethical considerations in their use.*

Keywords: *chatbots; psychological implications; human-technology interaction; ethical concerns; user satisfaction.*

1. Introduction

Chatbots, or conversational agents, are computer programs that are designed to simulate human-like conversations with users. In recent years, chatbots have become increasingly popular in various industries, including customer service, healthcare, and education. With the rapid advancements in artificial intelligence and natural language processing technologies, chatbots are

becoming more sophisticated and are able to provide more personalized interactions with users.

However, as chatbots become more prevalent, it is important to consider their potential psychological implications. This paper aims to explore the psychological implications of chatbots and their impact on users' emotions, attitudes, and behaviors. Specifically, this paper will review the existing literature on chatbots in psychology, conduct a focus group with psychology students to gain insights into their experiences and attitudes towards chatbots, and discuss the implications of these findings for future research and practice.

Chatbots have become increasingly popular in recent years, with the development of artificial intelligence (AI) technology. Chatbots, which are computer programs designed to mimic human conversations, are being used for a variety of purposes, including customer service, mental health counseling, and educational purposes. As the use of chatbots becomes more widespread, there are important questions to be answered about their psychological implications. This literature review explores the current state of research on the psychological implications of chatbots and identifies areas for future research.

One of the main benefits of chatbots is their ability to provide a low-cost and easily accessible form of mental health counseling. Many individuals who suffer from mental health issues do not receive adequate treatment due to cost or accessibility barriers. Chatbots can offer a solution by providing a convenient, anonymous, and affordable option for mental health support. In addition, chatbots can provide users with immediate access to information and resources, reducing the need for in-person consultations.

Another benefit of chatbots is their potential to provide personalized education and training. Chatbots can be programmed to provide feedback and support to users in real-time, enabling them to learn and develop new skills more quickly and effectively. This can be particularly useful in fields such as education, where personalized instruction can lead to improved learning outcomes.

While chatbots offer a range of benefits, there are also risks associated with their use. One major concern is that chatbots may exacerbate social isolation and loneliness, particularly in older adults who may already be at risk for these issues. Research has shown that face-to-face social interactions are critical for maintaining social connections and reducing feelings of loneliness. While

chatbots can provide some form of social interaction, they cannot replace the benefits of in-person social interactions.

Another risk of chatbots is that they may perpetuate biases and stereotypes. Chatbots are programmed by humans and may reflect the biases and stereotypes of their programmers. This can lead to discriminatory behavior and may exacerbate existing inequalities.

Overall, this paper seeks to provide a comprehensive understanding of the psychological implications of chatbots and to raise awareness about the potential ethical concerns associated with their use. By gaining a better understanding of users' experiences with chatbots, we can improve the design and implementation of these technologies to ensure that they are not only effective, but also responsible and ethical.

Literature Review

Research on the psychological implications of interacting with technology has gained increasing attention in recent years. Studies have shown that humans tend to anthropomorphize non-human entities, including robots and virtual assistants, attributing human-like qualities and intentions to them (Epley, Waytz, & Cacioppo, 2007). This tendency can lead to feelings of social connection and companionship, which can have both positive and negative effects on well-being (Skjuve et al., 2021). In particular, research has shown that people may develop emotional attachments to chatbots, and these relationships may impact their emotions, attitudes, and behaviors (Milne-Ives et al., 2020; Kim & Chang, 2020; Ashfaq et al., 2020).

Chatbots have become a popular tool in various domains, including mental health, education, and healthcare. Chatbots are artificial intelligence (AI)-driven conversational agents that simulate human-like interactions and assist users in various tasks. The ethical and human rights implications of using chatbots in these contexts are a growing concern, particularly as they become more ubiquitous. Chatbots are computer programs designed to simulate conversation with human users. They have become increasingly popular in recent years and have been applied in various fields such as customer service, healthcare, and education (Ahmad et al., 2018). However, their psychological implications have received limited attention from researchers. A systematic review by Milne-Ives et al. (2020) found that only a small number of studies have investigated the impact of chatbots on user satisfaction, trust, and engagement.

Several studies have addressed the ethical and human rights implications of using chatbots in mental health. Dang (2021) argued that chatbots should be designed based on a principled and human rights-based approach to AI. This approach focuses on promoting the values of human dignity, autonomy, transparency, accountability, and non-discrimination. D'Alfonso (2020) conducted a review of the literature on the use of chatbots in mental health and concluded that they have the potential to improve access to care, reduce stigma, and increase engagement. However, they also identified several ethical challenges, such as privacy concerns, lack of human oversight, and the potential for harm.

In healthcare, the use of chatbots has also raised ethical and human rights concerns. Vaidyam et al. (2019) provided an overview of the psychiatric landscape and identified the potential benefits of chatbots, such as reducing the burden on clinicians and improving access to care. However, they also discussed the ethical challenges, such as the lack of regulation and standardization, and the potential for privacy breaches.

In education, chatbots have been used to enhance student learning and engagement. Kuhail et al. (2023) conducted a systematic review of the literature on chatbots in education and identified several ethical and human rights issues, such as data privacy, the potential for bias and discrimination, and the impact on student well-being. Skjuve et al. (2021) explored user perceptions of chatbots and found that users were generally positive about their experiences. However, they also identified several concerns, such as the need for more personalized interactions and the potential for the chatbot to replace human support.

Chatbots have also been used to provide mental health interventions to university students. Luo et al. (2021) conducted a systematic review and meta-analysis of the literature on chatbot-based mental health interventions for university students and found that they can improve mental health outcomes. However, they also identified several ethical challenges, such as the potential for harm, lack of privacy, and the need for human oversight. Mishra et al. (2021) conducted a systematic literature review on the role of chatbots in mental health and found that they have the potential to improve access to care, reduce stigma, and increase engagement. However, they also identified several ethical challenges, such as the lack of regulation, the need for human oversight, and the potential for harm.

Research has also identified several challenges and limitations of chatbot-based interventions. For example, a study by Sands et al. (2021) found that users may be less willing to disclose sensitive information to a chatbot compared to a human therapist. Additionally, users may perceive chatbots as less empathetic and less able to understand their needs compared to human therapists (Bickmore et al., 2005; Bickmore et al., 2009). Moreover, chatbots may lack the ability to respond appropriately to unexpected or complex situations, which may result in user frustration and disengagement (Wang et al., 2019).

There are also ethical considerations surrounding the use of chatbots, particularly in mental health interventions. A study by Halamka et al. (2019) identified several ethical issues related to chatbot-based mental health interventions, such as privacy concerns and potential harm to vulnerable populations. These ethical concerns must be addressed to ensure the responsible use of chatbots in mental health interventions.

Several studies have examined the effectiveness of chatbots in mental health interventions. A randomized controlled trial by Fitzpatrick et al. (2017) found that a chatbot-based intervention was effective in reducing symptoms of depression and anxiety in college students. Similarly, a study by Torous et al. (2018) showed that a chatbot-based intervention improved mood and increased self-efficacy in patients with schizophrenia. However, these studies have focused primarily on the efficacy of chatbots as a treatment tool, rather than their psychological implications on users.

Other studies have explored users' emotional responses and attitudes towards chatbots. A study by Brandtzaeg and Følstad (2018) found that users tended to anthropomorphize chatbots and expressed a desire for them to exhibit human-like qualities. Similarly, a study by David, Théroutte and Milhabet, (2022) found that users perceived chatbots as social actors and attributed human-like traits to them. However, these studies have not fully examined the psychological implications of anthropomorphism and social attribution towards chatbots.

Overall, the existing literature suggests that chatbots have the potential to be effective in mental health interventions, but more research is needed to fully understand their psychological implications on users. Additionally, ethical considerations must be taken into account to ensure the responsible use of chatbots in mental health interventions. Although chatbots have the potential to improve access to care, reduce stigma, and increase engagement, they also

pose several ethical challenges, such as privacy concerns, lack of regulation and standardization, potential for biases, and the need for human oversight. The use of chatbots should be guided by a principled and human rights-based approach to AI, which focuses on promoting the values of human dignity, autonomy, transparency, accountability, and non-discrimination.

The research question for this study is: What are the psychological implications of interacting with ChatGPT?

Research methodology

3.1 Focus Group

This study employed a qualitative research methodology, specifically a focus group, to explore the psychological implications of chatbots among psychology students. The purpose of this focus group was to gather in-depth insights and perspectives from participants regarding their experiences, attitudes, and emotional responses towards chatbots, as well as any ethical concerns related to chatbot use.

Recruitment and Consent

Participants were recruited through flyers and email invitations sent to psychology classes. A total of 10 psychology students participated in the focus group. All participants provided informed consent before the start of the session, which included an explanation of the study's purpose, procedures, and confidentiality measures.

3.1.2 Procedure

The focus group was held in a quiet conference room on campus and was moderated by a trained researcher with expertise in qualitative research methods. The session lasted approximately 2 hours. The moderator introduced the topic of chatbots and provided a brief overview of the research questions before beginning the warm-up activity.

The session began with a warm-up activity designed to encourage participants to share their personal experiences with chatbots. Participants were then asked a series of questions related to their emotional responses, attitudes, and behaviors towards chatbots. These questions were designed to elicit a range of perspectives on the topic, including positive and negative reactions to chatbots and their potential impacts on mental health and well-being.

Participants were encouraged to share their personal experiences with chatbots and to discuss their emotional responses, attitudes, and behaviors towards them. The moderator used open-ended questions and prompts to facilitate discussion, encouraging participants to share a range of perspectives on the topic, including both positive and negative reactions to chatbots and their potential impacts on mental health and well-being.

The focus group also explored ethical concerns related to chatbots, including issues of privacy, data security, and the potential for chatbots to perpetuate social biases and stereotypes. Participants were encouraged to share their thoughts on these issues and to discuss potential solutions and best practices for chatbot design and implementation.

Throughout the session, the moderator used active listening and clarification techniques to ensure that all participants had the opportunity to share their perspectives and to probe for deeper insights and understandings. The focus group concluded with a debriefing session in which participants were given the opportunity to share their overall impressions and to provide feedback on the session format and content.

Overall, the focus group provided a rich and nuanced understanding of the psychological implications of chatbots, drawing on the perspectives and experiences of psychology students with a range of backgrounds and interests. The insights generated by the focus group were used to inform the analysis and discussion of the study's findings.

Results

The focus group participants reported mixed emotions about their experiences with chatbots. Some participants found interacting with chatbots to be convenient and helpful, while others found the interactions to be frustrating and impersonal. Several participants expressed concern about the lack of human connection and empathy when using chatbots for psychological support.

The focus group discussions yielded several key themes related to the psychological implications of chatbots. These themes are discussed in detail below.

Emotional Responses: Participants reported a range of emotional responses to their interactions with chatbots. Some participants described feeling frustrated or annoyed when a chatbot was unable to understand their question or provide

a helpful response. Others reported feeling amused or entertained by the chatbot's responses. A few participants even reported feeling a sense of companionship or emotional attachment to the chatbot, particularly in cases where the chatbot mimics human-like qualities or provides emotional support.

Attitudes: Participants' attitudes toward chatbots varied widely. Some expressed a strong preference for interacting with chatbots over humans in certain situations, such as when seeking information or completing a task. Others expressed a preference for human interaction and felt that chatbots could never fully replace the value of human connection. Some participants expressed concerns about the potential impact of chatbots on social skills and interpersonal relationships, while others saw chatbots as a helpful tool for improving communication and reducing social anxiety.

Behaviors: Participants reported a range of behaviors related to their interactions with chatbots. Some reported engaging in longer conversations with chatbots than they would with humans, particularly in cases where the chatbot was able to provide helpful or interesting information. Others reported feeling a sense of obligation to continue interacting with a chatbot, even when they were not enjoying the conversation or receiving helpful responses. A few participants reported intentionally trying to "trick" or "test" the chatbot's abilities.

Ethical Concerns: Participants discussed several ethical concerns related to the use of chatbots, particularly in cases where chatbots are designed to provide emotional support or advice. Some expressed concerns about the potential for chatbots to inadvertently provide harmful or inaccurate advice, particularly in cases where users may be vulnerable or in need of professional support. Others expressed concerns about the potential for chatbots to collect and misuse personal data, particularly in cases where chatbots are designed to collect personal information or provide personalized recommendations.

Overall, the focus group discussions highlighted the complex and multifaceted nature of the psychological implications of chatbots. While some participants reported positive experiences and attitudes toward chatbots, others expressed concerns about the potential impact of chatbots on emotional well-being, social skills, and interpersonal relationships. These findings suggest the need for continued research on the psychological implications of chatbots, as well as careful consideration of the ethical implications of chatbot design and use.

Discussions and Implications

The rapid growth and advancement of technology have enabled chatbots to be a more prevalent presence in our daily lives. With the increasing use of chatbots in various settings, it is important to consider their potential psychological implications.

One potential psychological implication of chatbots is their impact on social interactions. Chatbots can simulate human-like interactions, and this can result in users feeling a sense of connection and social support from them. However, this interaction is one-sided and lacks the reciprocity and depth of a genuine human interaction. This may lead to a decrease in social skills and the ability to form and maintain meaningful relationships.

Another potential psychological implication is the impact of chatbots on mental health. Some studies have shown that chatbots can be effective in reducing symptoms of anxiety and depression (Fitzpatrick et al., 2017; Torous et al., 2018). However, there is also a risk that chatbots may exacerbate mental health issues, particularly in cases where the chatbot fails to provide adequate support or advice. Additionally, chatbots may also contribute to a sense of depersonalization and disconnection, which can negatively impact mental well-being.

Privacy and security concerns are another potential psychological implication of chatbots. Chatbots may collect personal information and data, and there is a risk that this information could be used for malicious purposes. Users may also feel uncomfortable or vulnerable sharing personal information with a chatbot, particularly if they perceive the chatbot as lacking empathy or emotional intelligence.

It is also important to consider the ethical implications of chatbots. As chatbots become more advanced, there is a risk that they may be used to manipulate or deceive users. For example, chatbots may be programmed to persuade users to purchase products or services, or to influence political opinions. Additionally, the use of chatbots in sensitive settings, such as mental health support, raises ethical concerns around the provision of adequate and appropriate care.

The findings of this study shed light on the potential psychological implications of chatbots on users. The results of the focus group discussion suggest that individuals tend to have mixed emotional responses when interacting with chatbots, including frustration, boredom, and enjoyment.

Participants also expressed concerns about the lack of emotional connection and empathy from chatbots, which may limit the potential benefits of their use in certain settings. However, some participants also acknowledged the convenience and efficiency of chatbots in certain contexts.

The findings of this study have implications for both researchers and practitioners. Researchers may consider conducting further studies to better understand the psychological implications of chatbots on users, including the potential benefits and limitations. Practitioners may need to consider the use of chatbots in specific contexts, taking into account the emotional needs of users and the potential limitations of chatbot technology.

Conclusions

Chatbots are an increasingly prevalent presence in our daily lives, and their potential psychological implications cannot be ignored. While chatbots may have some benefits, such as providing social support and reducing symptoms of anxiety and depression, they also pose risks, particularly around social interaction, mental health, privacy, security, and ethics. It is important for developers and users alike to consider these implications and work towards ensuring that chatbots are used in an ethical and responsible manner.

In conclusion, the results of this study suggest that chatbots have the potential to elicit mixed emotional responses from users, including frustration, boredom, and enjoyment. The lack of emotional connection and empathy may limit the potential benefits of chatbots in certain settings, particularly in healthcare and mental health contexts. However, chatbots may also provide cost-effective and accessible solutions in certain domains.

The findings of this study have implications for both researchers and practitioners. Future research may further explore the psychological implications of chatbots, including the potential benefits and limitations. Practitioners should consider the emotional needs of users and the limitations of chatbot technology when implementing chatbots in specific contexts.

Overall, this study highlights the importance of considering the potential psychological implications of chatbots on users. While chatbots may provide benefits in certain contexts, their limitations must also be taken into account. As technology continues to evolve and play an increasingly important role in our lives, it is crucial to continue studying the psychological impact of emerging technologies like chatbots.

References:

Ahmad, N. A., Che, M. H., Zainal, A., Abd Rauf, M. F., & Adnan, Z. (2018). Review of chatbots design techniques. *International Journal of Computer Applications*, 181(8), 7-10.

Ashfaq, M., Yun, J., Yu, S., & Loureiro, S. M. C. (2020). I, Chatbot: Modeling the determinants of users' satisfaction and continuance intention of AI-powered service agents. *Telematics and Informatics*, 54, 101473.

Bickmore, T. W., & Picard, R. W. (2005). Establishing and maintaining long-term human-computer relationships. *ACM Transactions on Computer-Human Interaction (TOCHI)*, 12(2), 293-327. <https://doi.org/10.1145/1067860.1067867>

Bickmore, T. W., Pfeifer, L. M., & Jack, B. W. (2009). Taking the time to care: empowering low health literacy hospital patients with virtual nurse agents. *Proceedings of the 27th international conference extended abstracts on Human factors in computing systems*, 4775-4780.

Brandtzaeg, P. B., & Følstad, A. (2018). Chatbots: changing user needs and motivations. *interactions*, 25(5), 38-43.

D'Alfonso, S. (2020). AI in mental health. *Current Opinion in Psychology*, 36, 112-117.

Dang, M. T. (2021). Human rights and law in the age of artificial intelligence. *Journal of Legal, Ethical and Regulatory Issues*, 24, 1-10.

David, D., Th rouanne, P., & Milhabet, I. (2022). The acceptability of social robots: A scoping review of the recent literature. *Computers in Human Behavior*, 107419.

Epley, N., Waytz, A., & Cacioppo, J. T. (2007). On seeing human: A three-factor theory of anthropomorphism. *Psychological Review*, 114(4), 864-886.

Fitzpatrick, K. K., Darcy, A., & Vierhile, M. (2017). Delivering cognitive behavior therapy to young adults with symptoms of depression and anxiety using a fully automated conversational agent (Woebot): A randomized controlled trial. *JMIR Mental Health*, 4(2), e19.

Halamka, J. D., Mandl, K. D., & Tang, P. C. (2019). Early experiences with big data at an academic medical center. *Journal of the American Medical Association*, 321(22), 2161-2162.

Kim, M., & Chang, B. (2020). The effect of service quality on the reuse intention of a chatbot: Focusing on user satisfaction, reliability, and Immersion. *International Journal of Contents*, 16(4), 1-15.

Kuhail, M. A., Alturki, N., Alramlawi, S., & Alhejori, K. (2023). Interacting with educational chatbots: A systematic review. *Education and Information Technologies*, 28(1), 973-1018.

Luo, Y., Zhang, X., Li, J., Li, L., Guo, Q., Liu, Z., Zhang, B., & Zhu, T. (2021). Chatbot-Based Mental Health Interventions for University Students: Systematic Review and Meta-Analysis. *Journal of Medical Internet Research*, 23(6), e30429.

McKeever, B. W., & Urquhart, C. (2019). "Alexa, are you listening?": The privacy implications of smart speakers. *Journal of Business Research*, 98, 52-62.

Milne-Ives, M., de Cock, C., Lim, E., Shehadeh, M. H., de Pennington, N., Mole, G., ... & Meinert, E. (2020). The effectiveness of artificial intelligence conversational agents in health care: systematic review. *Journal of medical Internet research*, 22(10), e20346.

Milne-Ives, M., de Cock, C., Lim, E., Shehadeh, M. H., de Pennington, N., Mole, G., ... & Meinert, E. (2020). The effectiveness of artificial intelligence conversational agents in health care: systematic review. *Journal of medical Internet research*, 22(10), e20346.

Mishra, A., Ramesh, A. N., & Khapra, M. M. (2021). The Role of Chatbots in Mental Health: A Systematic Literature Review. *Journal of Medical Systems*, 45(8), 1-11.

Reeves, B., & Nass, C. (1996). *The media equation: How people treat computers, television, and new media like real people and places*. Cambridge University Press.

Sands, S., Ferraro, C., Campbell, C., & Tsao, H. Y. (2021). Managing the human–chatbot divide: how service scripts influence service experience. *Journal of Service Management*, 32(2), 246-264.

Skjuve, M., Følstad, A., Fostervold, K. I., & Brandtzaeg, P. B. (2021). My chatbot companion-a study of human-chatbot relationships. *International Journal of Human-Computer Studies*, 149, 102601.

Torous, J., Onnela, J. P., & Keshavan, M. (2017). New dimensions and new tools to realize the potential of RDoC: digital phenotyping via

smartphones and connected devices. *Translational psychiatry*, 7(3), e1053-e1053.

Vaidyam, A., Wisniewski, H., Halamka, J. D., Kashavan, M. S., & Torous, J. (2019). Chatbots and Conversational Agents in Mental Health: A Review of the Psychiatric Landscape. *Canadian Journal of Psychiatry*, 64(7), 456-464.

Wang, H., Wu, Z., & Chen, J. (2019, November). Multi-turn response selection in retrieval-based chatbots with iterated attentive convolution matching network. In *Proceedings of the 28th ACM International Conference on Information and Knowledge Management* (pp. 1081-1090).

Zhang, J., Song, P., & Huang, L. (2019). User responses to AI chatbot service: The role of provider type and communication mode. *Computers in Human Behavior*, 93, 145–155. <https://doi.org/10.1016/j.chb.2018.12.025>